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The Apparel Group Embraces B2B E-Commerce ***CenterStone to Launch iVendix for Sales Reps and Specialty Retailers***

Lewisville, Tex., and Denver, Colo. – Tuesday, January 20, 2009: CenterStone Technologies, Inc., an international developer of Web-based B2B e-commerce software for manufacturers selling through specialty retail channels, announced today that The Apparel Group has selected the company's **iVendix** software application to launch in 2009. When it is 'live' later in 2009, iVendix will provide the Enro and Foxcroft brands of The Apparel Group with a business-to-business (B2B) on-line ordering solution for their retail accounts and sales reps. Retail accounts and sales reps will be able to view automated catalogs, check product availability, place orders, and track and monitor the status of those orders using iVendix because it is accessible 24/7 via the Web.

"These challenging economic times dictate that manufacturing companies align their cost structures and improve the efficiency and execution of their business," said Mark Walz, Executive Vice President of The Apparel Group. "The specialty retailing community faces similar challenges, and vendors need to look for new ways to foster the continued viability of this channel, and having a B2B e-commerce solution is now an absolute necessity. We want to make it easier and more profitable for our customers to do business with us. Being 'easier to do business with' will become an additional attribute of our brands and one more reason retail accounts will seek out The Apparel Group," continued Walz.

"CenterStone helps its clients build and promote their brands in the B2B world. We provide tools that facilitate the dissemination of a consistent brand message — quickly, easily and in a timely manner — to specialty retailers and sales reps. In this day and age, just about everyone does a pretty good job of building, supporting and promoting their brand in the B2C consumer world, but the 'entity' that drives the largest volume of purchases, the dealer base, the specialty retailer, is in need of the same brand support and timely messaging," said Tom Detmer, CEO of CenterStone Technologies. "iVendix delivers a large and extensive user community that is continuing to grow at a very rapid pace. And the adoption rate of the user community will drive the ROI for the team at The Apparel Group," Detmer added.

Brands currently using CenterStone's Software-as-a-Service (SaaS) platform and making the company's solutions available to retail customers and sales reps include: The North Face, JanSport, Vans, Reef and VF Imagewear, part of VF Corporation (NYSE: VFC); Pearl Izumi; Marmot Mountain, Ex Officio and Marker Apparel, brands of Jarden Corporation (NYSE: JAH); Under Armour (NYSE: UA); Helly Hansen; Perry Ellis Intl. (NASDAQ: PERY); Geneva Watch Group; Cleveland Golf; SmartWool, part of Timberland (NYSE: TBL); RipCurl; 180s; Sport Obermeyer; Smith Optics; Rossignol; Dale of Norway; O'Neill Clothing; Hot Chillys; Petzl; Icebreaker; Four Star Distribution (C1RCA); Fresh Produce Sportswear; Yakima Products; Billabong (ASX: BBG); Patagonia Europe; The Orvis Company and others.

About The Apparel Group, Ltd.

With North American headquarters outside Dallas, in Lewisville, Texas, and world headquarters in Hong Kong, The Apparel Group is a pioneer in innovative garment technology and one of the world's largest manufacturers of men's and women's fashion apparel and makes dress shirts, wovens, knits and bottoms for Dillard's, Nordstrom and many other department stores and specialty retailers.

About CenterStone Technologies, Inc.

CenterStone Technologies, Inc. operates a multi-tenant, Software-as-a-Service (SaaS) platform and provides Web-based B2B e-commerce applications in six languages and local currencies in North America and Europe with widespread adoption by specialty retailers and sales reps. CenterStone's e-commerce solutions processed \$1.3 billion dollars in wholesale transactions in 2008.

CenterStone makes vendors more competitive by driving revenue growth, providing increased inventory turns at retail, reducing customer service costs, and providing greater speed to market, thus improving relationships with their customers – retail dealers. Additional information about CenterStone Technologies, Inc., based in Denver, Colo., with offices in San Diego, Calif., and Paris, France, is at www.centerstonetech.com.

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