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Garmont, Bridgedale and Icebug Footgear Live on iVendix

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Today, CenterStone Technologies, Inc., announced that Garmont NA of Williston, Vt., is now "live" on the iVendix online B2B sales order management software application. It is now easier for specialty retailers and sales reps to determine available inventory, place orders, and simply do business with three more brands: Garmont footwear and ski boots, Bridgedale socks, and Icebug footwear. CenterStone is an international developer of Web-based sales order management software for manufacturers of apparel, footwear, equipment and accessories. Their solutions serve sales reps and specialty retailers in outdoor recreation, snow sports, golf, sporting goods, surf and action sports industries with 24/7 online access to wholesale ecommerce transactions.

E-commerce with 24/7 access...

"One of Garmont's key business values is to be easy for our customers to do business with us," said Bill Hill, Garmont's chief financial officer. "We believe that it is important to be able to provide our customers as many access points to our product as possible. B-to-B e-commerce solutions are an integral part of that. CenterStone's solution is going to allow Garmont to provide 24/7 access to product information, inventory availability and ordering capabilities for our specialty retailers. Garmont will be leveraging CenterStone's experience with a host of other clients, and it will be particularly valuable for Garmont footwear and Bridgedale socks to be showcased alongside such well-known brands as The North Face, Pearl Izumi, Marmot, Helly Hansen and others. This vertical trade show environment that is offered through the CenterStone solution will make it that much easier for our customers—the specialty retailers—to do business with us."

Now more than 60 brands use iVendix...

"It's great to have Garmont, Bridgedale and Icebug bring our rapidly expanding list to more than 60 brands. Garmont's decision to provide the CenterStone

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solution to their specialty dealers will allow all three brands to take advantage of the thousands of specialty retailers already using CenterStone's sales order management solution. Dealers and sales reps have been very quick to adopt iVendix, and we expect that Garmont's choice of CenterStone will have a significant, positive impact on their business," said Tom Detmer, president and CEO of CenterStone Technologies, Inc. "Currently more than 5,400 retailers in North America are actively using our on-line B2B solution, and this extensive dealer base should be a great benefit to Garmont as they continue to grow."

The power of 1 saves time during busy retail season...

"During our busy times of the year we do not have any extra time, so when we reorder product we will order from our suppliers that make it easy for us. With CenterStone it doesn't get any easier than 1! One web site, 1 password, 1 order process & 1 way for me to save time in my busy schedule. The addition of Garmont to the CenterStone family will make my job easier in 1 more way," said Jeff Milbauer, the owner of Valley Bike & Ski Shop in Apple Valley, Minn., who has used CenterStone's online solution for several years for a variety of vendors.

Some of the companies who give access to the more than 60 brands currently making the CenterStone Technologies solutions available to their retail customers and sales reps include: The North Face, JanSport, Vans and VF Imagewear, part of VF Corporation (NYSE: VFC); Pearl Izumi, a division of Nautilus, Inc. (NYSE: NLS); Marmot Mountain, Ex Officio, Marker Apparel, Adio Footwear and Planet Earth, part of K2 Corporation (NYSE: KTO); Helly Hansen; Perry Ellis Intl. (NASDAQ: PERY); Geneva Watch Group; Cleveland Golf and Fidra Golf, part of Quiksilver (NYSE: ZQK); Fairway and Greene; Tehama, Bag Boy; Axis Menswear; Bette & Court, Imperial Headwear; RipCurl; Billabong; Sport Obermeyer; Smith Optics; Garmont NA; KHS Bicycles; Dale of Norway, Malone Auto Racks, O'Neill Clothing, Hot Chillys, Walk-EZ International and others.

About Garmont

Garmont NA specializes in ski boots for ski mountaineering, alpine free-ride, telemark, and backcountry skiing... plus footwear for hiking and backpacking. They distribute Garmont boots, Bridgedale socks, Icebug footwear, Silvretta and Rottefella bindings in the United States and Canada. For more information about Garmont and their products, please visit them at www.garmontusa.com, or call 800-943-4453.

About CenterStone Technologies, Inc.

CenterStone Technologies, Inc. provides Web-based sales order management applications in five languages and local currencies in North America and Europe. iVendix and Escape applications enable retail dealers and sales reps to view online catalogs and product availability, create sales proposals and to place preseason, reorders, and retail employee orders more effectively and efficiently with their vendors. CenterStone Technologies makes vendors more competitive by providing increased inventory turns at retail, reduced customer service costs, and greater speed to market, thus improving relationships with their customers – retail dealers. Additional information about CenterStone Technologies, Inc. can be found on the company's Web site at www.centerstonetech.com.

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