



Petzl choses a B2B e-commerce solution

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Petzl has chosen iVendix, CenterStone's online sales order management solution for its retailers and sales reps in Europe and North America. They will be able to place their pre-season orders and all their re-orders in their local language and currency. It will also allow them to check on product availabilities and catalogs as well as make commercial proposals. In 2006, transactions for an amount of over 300 millions € were recorded on iVendix. CenterStone's list of clients include : The North Face, JanSport, Marmot Mountain, Ex-Officio, K2, Helly Hansen, Perry Ellis, Cleveland Golf, Fidra Golf, Rip Curl, Quiksilver, Billabong, Smith Optics, Garmont, Dale of Norway, O'Neill and many others.