



**Sporting Goods Intelligence**  
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**CenterStone Technologies** announces that **Petzl** has decided to adopt its own **iVendix** software application, enabling dealers in at least two European countries – France and Austria – and in North America to place their pre-season orders and all their re-orders in their local and language and currency. They and the sales reps who handle the brand will also be able to check on the availability of product and to monitor the status of their orders online 24 hours a day. Retailers in other European countries may follow at a later stage. Based in the USA, CenterStone recently won over **O’Neill** clothing for that market. It has sporting goods clients on either side of the Atlantic Ocean including certain parts of **VF Corp.**, **Quicksilver** and **K2**, the **Pearl Izumi** division of **Nautilus**, **Helly Hansen**, **Billabong**, **Rip Curl**, **Smith Optics**, **Garmont**, **Bridgedale**, **Icebug**, **KHS Bicycles** and **Dale of Norway**.